



NEW SCHOOL LUNCH PROVIDER



simplynews

edwards and ward

ASHTON KEYNES PRIMARY SCHOOL & EDWARDS AND WARD IN PARTNERSHIP

OCTOBER 2016

ASHTON KEYNES Primary School Appoint New Caterer

www.edwardsandward.co.uk

Edwards and Ward Ltd
12 April Court
Sybron Way
Millbrook Park
Crowborough
TN6 3DZ

T: 01892 601340

F: 01892 601190

E: info@edwardsandward.co.uk

"We had an extremely successful Italian themed lunch. The children were very excited and thoroughly enjoyed the dishes on offer."

Diana Boulton
Head Teacher



Dear Parent / Guardian,

It is with great pleasure that Edwards and Ward can introduce itself as the new lunch provider in your school which will commence in October 2016.

At Edwards and Ward we are committed to providing a nutritious and innovative menu using high quality ingredients. We aim to continuously develop our food and our service to exceed your expectations and we will do this by communicating with both the parents and students at Ashton Keynes Primary School regularly.

Edwards and Ward has a flexible approach to menu planning, making sure that the needs of the school and pupils are met.

We have highlighted a number of key objectives that we will concentrate on during the first term:

- Concentrate on a service based on Fresh Food
- Effective marketing & theme days.
- Continue to train the catering team and ensure they are highly motivated.

In the provision of the school meal service we aim to, where

possible, use local suppliers of fresh food reducing "food miles" and providing a more bespoke service to you.

We are highly passionate about our service; by holding regular meetings, taster sessions, and introducing an effective marketing plan will create an environment your children will love to eat in.

Yours Sincerely

Haydn Keable

Operations Manager

Edwards and Ward